

# 2010 SPONSORSHIP OPPORTUNITIES

For 2010, the Colorado Rural Health Center is offering sponsorship packages for multiple events. Our two major events are **The Forum**, an educational event for safety net clinics held in April, and the **19th Annual Colorado Rural Health Conference**, held in the summer. By opting to sponsor both events, your organization can save 10% off the cost of sponsoring them separately, and reach a large audience (less than 10% overlap of participants between events).

Please contact Andrea Williams at CRHC for more information ([aw@coruralhealth.org](mailto:aw@coruralhealth.org) or 720.248.2743), or visit [www.coruralhealth.org/events/sponsorship.htm](http://www.coruralhealth.org/events/sponsorship.htm) for more information.

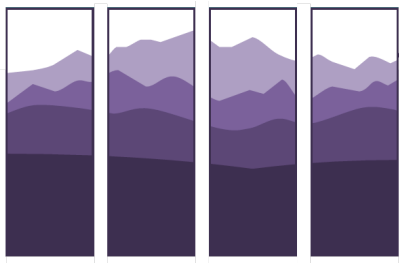


## THE FORUM 2010

### Essential Perspectives for Safety Net Providers

Presented by the Colorado Rural Health Center & ClinicNET • April 19-21, 2010

**The Forum** is a two-day conference that will bring together participants from all over Colorado and the surrounding states. It serves as an *essential* educational, training, and networking event for all safety net clinics, members of the clinic team, and other interested parties. This year, the event has expanded its reach to include other states and clinic types in order to address the central issues facing us all. The Forum offers a comprehensive agenda and has a special focus for 2010 on Health Information Technology. [See Page 2 for details →]



## Colorado Rural Health Conference

### BRECKENRIDGE, COLORADO • SUMMER 2010

Join us in beautiful Breckenridge, Colorado for the **19th Annual Colorado Rural Health Conference**, to be held June 30 - July 2, 2010. This conference will provide participants with a wide range of educational topics, resources, networking, and more. As the State Office of Rural Health, CRHC holds an annual meeting to keep our membership informed on the latest changes in rural health policy, provider recruitment and retention techniques, and to address the challenges different regions the state are facing. [See Page 3 for details →]

3033 S Parker Rd., Ste. 606 • Aurora, CO 80014  
(303) 832-7493 • (800) 851-6782  
[info@coruralhealth.org](mailto:info@coruralhealth.org) • [www.coruralhealth.org](http://www.coruralhealth.org)

**COLORADO  
RURAL HEALTH  
CENTER**  
*The State Office of Rural Health*



# THE FORUM 2010

Essential Perspectives for Safety Net Providers

Presented by the Colorado Rural Health Center & ClinicNET • April 19-21, 2010

## Agenda (subject to change)

**Monday, April 19, 2010** 6:00pm – 8:00pm

- Pre-Forum Welcome Reception

**Tuesday, April 20, 2010** 7:00am – 6:00pm

- National Healthcare Policy & Reform
- American Recovery & Reinvestment Act: What Hospitals & Clinics Need to Know
- Trailblazer/CMS Update
- Human Resources Practices in the Clinical Setting
- Electronic Health Records Planning
- Electronic Health Records Vendor Selection
- Rural Health Clinic Compliance: Policy & Procedures Review
- Accountable Care Collaborative
- Patient Centered Medical Home
- Colorado Clinic Guidelines Overview
- The Nexus between Data Collection & Advocacy
- Exhibits, Breakout Session & Networking

**Wednesday, April 21, 2010** 7:00am – 4:00pm

- Electronic Health Records/Health Information Exchange Landscape in Rural Colorado
- Electronic Health Records Funding Opportunities
- Strategies for Electronic Health Record Implementation
- Association of Rural Health Clinics of Colorado Business Meeting
- Billing, Coding & Documentation
- Cost Reporting
- Practice Improvement & Enhancement
- Programs & Resources for Safety Net Clinics
- Prize Drawing
- Exhibits, Breakout Session & Networking

## Meals

All Forum attendees are invited to attend a Pre-Forum Welcome Reception at 6:00 p.m. on April 19, which will include cocktails and appetizers. A breakfast buffet, tea and coffee will be provided the morning of April 20 and a continental breakfast on April 21. Lunch will be provided for both days.

## Hotel

**Red Lion Hotel Denver Southeast**  
3200 S. Parker Rd.  
Aurora, CO 80014  
303.695.1700

**BOOK BY 4/6/2010**

*Special Room Rate for Forum Attendees*

**Room Rate:** \$89 for single/double occupancy; when making a reservation, ask for the 2010 RURA group code.

The Red Lion Hotel offers easy access to Denver's exciting attractions. This location offers breath-taking views of the Rocky Mountain Front Range!

## Directions

### From DIA

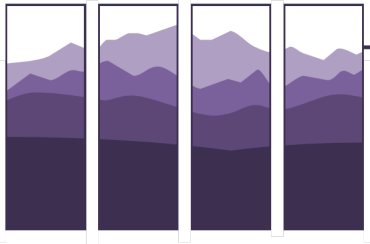
Exit the airport onto Pena Blvd. until the I-70 W exit. Take the left ramp onto I-70 W, then take exit 282/Colorado Springs/Peoria onto I-225 S. Take exit 4/Parker onto S Parker Rd. Turn right at Dam Rd. and then right on S Vaughn Way. The hotel is on the left.

### From East

Take I-70 W to I-225 and go South to S Parker Rd. Exit. Turn right at Dam Rd. then right again at S Vaughn Way and the hotel is on the left.

### From South

Take I-25 N to I-225 N to the Parker Rd. exit and turn right. Turn right on Dam Rd. and right again on S Vaughn Way. The hotel is on the left.



# Colorado Rural Health Conference

BRECKENRIDGE, COLORADO • SUMMER 2010

## Agenda (subject to change)

**Wednesday, June 30, 2010**      **5:00pm – 7:00pm**

**Thursday, July 1, 2010**      **7:00am – 4:30pm**

**Friday, July 2, 2010**      **7:30am – 1:00pm**

### Session Topics & Other Activities

- Healthcare Policy & Reform – State & Federal
- Health Information Technology (HIT)
- Provider Recruitment & Retention
- How to Get Involved in Advocacy Work
- Mental, Dental, and EMS Healthcare
- Telehealth in Colorado
- Innovation in Healthcare Delivery
- Quality Assessment & Performance Improvement
- Medicare/Medicaid Reimbursement
- Colorado State Rural Health Association Business Meeting
- Exhibits
- Networking
- Welcome Reception

## Meals

All conference attendees are invited to attend a Welcome Reception at 5:00 P.M. on June 30, which will include a cash bar and appetizers. Continental breakfast and lunch will be provided both days, and a special cookout lunch on July 1st will be enjoyed in the outside tent area (weather permitting).

## Hotel

**Beaver Run Resort**  
620 Village Rd.  
Breckenridge, CO 80424  
800.265.3560

### **BOOK BY 6/9/2010**

*Special Room Rate for Conference Attendees*

**Room Rate:** \$109 for single/double occupancy; when making a reservation, use code CRHC10 to receive the group rate. The discounted rate can be extended through the weekend.

The Beaver Run Resort is luxury at its finest! Enjoy easy access to hiking, biking, and other adventures, or relax in their world-class amenities!

## Directions

### **From the East**

Take I-70 W to exit 203 for Frisco/Breckenridge. At the traffic circle, take the fourth exit onto CO-9 S/Summit Blvd. Take CO-9 S for about 11 mi. and then turn right at S Park Ave. Take the first left onto Village Rd. The hotel is on the right.

### **From the West**

Take I-70 E to exit 201 for Frisco/Breckenridge. Turn right at Main St. Turn right at CO-9/Summit Blvd. Turn right at S Park Ave. Take the first left onto Village Rd. The hotel is on the right.

### **From the South**

Take I-25 N to US-6 W to I-70W. Take I-70 W to exit 203 for Frisco/Breckenridge. At the traffic circle, take the fourth exit onto CO-9 S/Summit Blvd. Take CO-9 S for about 11 mi. and then turn right at S Park Ave. Take the first left onto Village Rd. The hotel is on the right.

# 2010 SPONSORSHIP OPPORTUNITIES

Please complete and fax back to 303.832.7496.

## Organization Info:

Organization Name (as you wish it to appear in print)

Address

City, State, Zip Code

## Primary Contact Info:

(person in charge of participant registration and payment)

## Communications Contact Info:

(person in charge of supplying logo and other marketing pieces)

Contact Name

Phone Number

Contact Name

Phone Number

Email

Email

Note: Attendee information will be requested after you have been confirmed as a sponsor. Elite Sponsors receive 3 registrations per event, Premier Sponsors receive 2 registrations per event, and Classic Sponsors receive 1 registration per event.

## Event Sponsorship:

Payment may be made by check or credit card. Mail or fax forms to CRHC.

	One Event	Both Events
<b>ELITE</b>	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$18,000
	<input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	
<b>PREMIER</b>	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$9,000
	<input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	
<b>CLASSIC</b>	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,500
	<input type="checkbox"/> The Forum <input type="checkbox"/> Annual Conference	

- My check is enclosed (payable to CRHC)
- I will pay by Credit Card (VISA/MasterCard)
- My check has been requested and will arrive separately

Credit Card Number

Expiration Date

3-Digit V-Code

Cardholder Signature

Billing Address (if different)

City, State, Zip Code (if different)

For Office Use Only

- Paid
- Entered
- Confirmed

Questions? Contact Andrea Williams at [aw@coruralhealth.org](mailto:aw@coruralhealth.org)

Mail to: 3033 S. Parker Rd., Ste. 606, Aurora, CO 80014 • Fax to: 303.832.7496