



THE FORUM

APRIL 3-5, 2024
BROOMFIELD, CO
COLORADO RURAL HEALTH CENTER

Sponsor and Exhibitor Prospectus

Now with
more
Sponsorship
Exposure

67%
OF ATTENDEES
ARE CLINIC
MANAGEMENT



Event Details

EVENT OVERVIEW

Join us in BROOMFIELD, CO for the Rural Health Clinics (RHC) Forum! The Colorado Rural Health Center's Annual Rural Health Forum provides an opportunity for Colorado's certified Rural Health Clinics (RHCs), rural clinics, and other rural providers and healthcare professionals interested in learning more about rural specific healthcare to convene, learn and network together.

The Forum is the year's premier event for networking with representatives from Colorado's rural clinics. Sponsorship and exhibitor opportunities are limited in availability, so act now!

SPONSOR PACKAGES TO FIT YOUR NEEDS

Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don't see what you're looking for? Give us a call. We want your involvement in the state's premier rural clinics conference to pay meet your needs.

ABOUT THE COLORADO RURAL HEALTH CENTER

The Colorado Rural Health Center (CRHC) is Colorado's nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations.

Established in 1991 by members of the Colorado Rural Health Consortium, Colorado Rural Health Center (CRHC) was created with start-up support from the Federal Office of Rural Health Policy and several other public and private organizations around the state. CRHC was developed as a nonprofit organization and is one of only three nonprofit offices of rural health in the country.

CONFERENCE VENUE

Omni Interlocken Hotel
500 Interlocken Blvd
Broomfield, CO 80021

CRHC CONTACTS

Kinsey Sarian
events@coruralhealth.org
Event Coordinator
720-788-8082

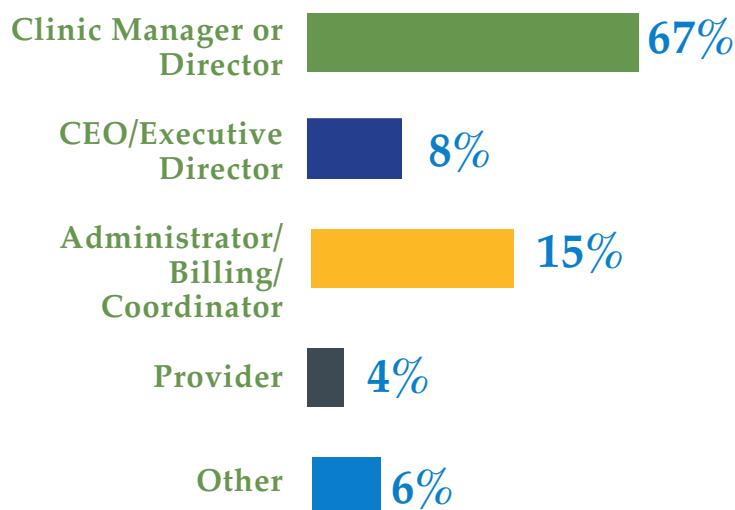


The State Office of Rural Health

ATTENDEE POSITION BREAKDOWN (from 2023 Forum event)

TARGET AUDIENCE

The Forum is the Colorado Rural Health Center's spring conference. The audience is primarily made up of clinic leadership, management, administrative staff, and quality improvement teams. We feature a full day of hands-on workshops as well as general sessions and breakout sessions. The Forum is two and a half days packed with learning and networking. Engage these healthcare professionals with unopposed exhibit time, networking meals, happy hour, and the option to sponsor breakout sessions.



WHY BE A PART OF THIS EVENT?

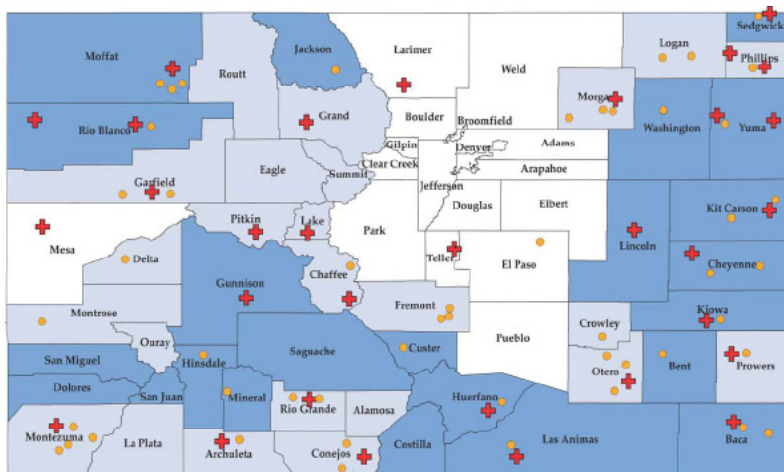
The Forum is a well-established, essential event for members of Colorado's safety net. Attendees are motivated to engage, learn, and make the most of their time networking with peers and vendors alike.

Conference exhibitors are an essential component to the conference, as they connect our attendees with valuable resources and information that is applicable to their hospitals, clinics, staff and more.



WHERE ARE OUR MEMBER FACILITIES?

The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals from the rural and frontier counties of Colorado.



BOOTH OPPORTUNITIES

Booth locations and event timelines are approximate and subject to change



**PREMIUM
EXHIBITOR**
\$1,450

- All regular exhibitor benefits
- Enhanced exposure exhibit table
- Ability to choose your booth location (first come, first served)
- 1 Additional registration included
- Table space in exhibitor hall



EXHIBITOR
\$1,125

- 1 Full conference registration exhibit table (6')
- Logo included on event page
- Breakfast and lunch
- Networking with attendees
- Table space in exhibitor room



Sign up today!
coruralhealth.org/theforum

TENTATIVE EXHIBITOR AND SPONSOR SCHEDULE

WEDNESDAY - April 3

7:00 AM – 5:00 PM Workshop and Career Fair - No exhibits
4:00 - 9:00 PM Sponsor and Exhibitor Setup

THURSDAY - April 4

7:00 - 8:00 AM Sponsor and Exhibitor Setup
7:00 – 8:00 AM Breakfast
9:30 – 10:00 AM Morning Break and Visit with Exhibitors
12:00 - 1:00 PM Lunch
1:00 – 1:30 PM Afternoon Break and Visit with Exhibitors
4:00 - 6:00 PM Evening Networking Event (Sponsorship Opportunity)

FRIDAY - April 5

7:00 - 8:00 AM Breakfast
9:00 – 9:30 AM Morning Break and Visit with Exhibitors
12:00 PM Adjourn and Exhibitor Tear down



GOLD SPONSOR
\$5,700

- All Silver Sponsor Benefits
- Option to reserve general session table for staff
- Option to introduce Keynote Speaker
- Pre and Post Conference Promotion
- Name & logo on conference signage & event slideshows
- Verbal recognition from CRHC's CEO
- Participate in the Sponsor Breakfast - Friday Morning
- Push notification in event app



Sponsor Levels

SILVER SPONSOR
\$4,200

- All Bronze Sponsor Benefits
- Option to introduce general session speaker
- Host a Conference Session Room
- Logo on Conference Agenda
- Discount to Guests of Sponsor
- Post Conference Promotion: Name, logo and company description in one issue of CRHC's e-newsletter
- Participate in the Sponsor Breakfast - Friday Morning



BRONZE SPONSOR
\$3,200

- 2 Event registrations
- Logo included on Event Page
- Breakfast and lunch
- Enhanced Exposure Table
- Logo on Conference Signage and event PowerPoint
- Verbal recognition from CEO during Welcome Address
- Access to attendee list with attendee names (unless attendees opt out)



*Sponsor Breakfast
3 minutes
on stage to
introduce
yourself*

*Sponsors get early access
to booth selections*

A LA CARTE SPONSORSHIP OPPORTUNITIES

Can't commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need. For questions on sponsoring a la carte, please contact Kinsey at 720-788-8082



**Thursday Night
Happy Hour**
\$4,500



Wi-Fi
\$900



**Conference
Room**
\$500-\$1,000



**Mobile App
Sponsor**
\$1,600



**Tote Bags for
Attendees**
\$750



**Folder in
Registration
Bag**
\$650



**Promo Video
Showing**
\$1000



**App Push
Notification**
\$350



**Attendee
Lanyards**
\$650



**Tote Bag
Inserts**
\$150

Visit our website for even more options!
coruralhealth.org/theforum