Annual Rural Health Conference
October 5-6, 2023
Aurora, CO
Colorado Rural Health Center

Sponsor and Exhibitor Prospectus

Now with more Sponsorship Exposure

41% of attendees are C-suite
EVENT OVERVIEW
Join us in AURORA, CO for the Annual Colorado Rural Health Conference! This annual conference offers networking, education on a wide range of topics, resources, and many opportunities to interact with C-Level Executives, Directors, Managers, Consultants, and other important staff in rural healthcare with an emphasis on the state’s critical access hospitals.

The Annual Rural Health Conference is the year’s premier event for networking with representatives from Colorado’s rural hospitals. Sponsorship and exhibitor opportunities are limited in availability, so act now!

SPONSOR PACKAGES TO FIT YOUR NEEDS
Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don’t see what you’re looking for? Give us a call. We want your involvement in the state’s premier rural healthcare conference to pay dividends!

ABOUT THE COLORADO RURAL HEALTH CENTER
The Colorado Rural Health Center (CRHC) is Colorado’s nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations.

Established in 1991 by members of the Colorado Rural Health Consortium, Colorado Rural Health Center (CRHC) was created with start-up support from the Federal Office of Rural Health Policy and several other public and private organizations around the state. CRHC was developed as a nonprofit organization and is one of only three nonprofit offices of rural health in the country.

CONFERENCE VENUE
Hyatt Regency - Aurora
13200 E 14th Pl,
Aurora, CO 80011

CRHC CONTACTS
Kinsey Sarian
events@coruralhealth.org
Event Coordinator
720-788-8082
**WHERE ARE OUR MEMBER FACILITIES?**
The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals from the rural and frontier counties of Colorado.
BOOTH OPPORTUNITIES

Booth locations and event timelines are approximate and subject to change

Sign up today!
coruralhealth.org/ events/annual-conference

TENTATIVE EXHIBITOR AND SPONSOR SCHEDULE

WEDNESDAY - October 4
7:00 AM – 5:00 PM  Critical Access Hospital Workshop - No exhibits
5:00 - 9:00 PM  Sponsor and Exhibitor Setup

THURSDAY - October 5
6:00 - 8:00 AM  Sponsor and Exhibitor Setup
7:00 – 8:00 AM  Breakfast
9:30 – 10:00 AM  Morning Break and Visit with Exhibitors
12:00 - 1:00 PM  Lunch
1:00 – 1:30 PM  Afternoon Break and Visit with Exhibitors
4:00 - 6:00 PM  Evening Networking Event (Sponsorship Opportunity)

FRIDAY - October 6
8:00 - 9:00 AM  Breakfast
9:00 – 9:30 AM  Morning Break and Visit with Exhibitors
12:00 PM  Adjorn and Exhibitor Tear down
Sponsor Levels

GOLD SPONSOR
$5,500
• All Silver Sponsor Benefits
• Option to reserve general session table for staff
• Option to introduce Keynote Speaker
• Pre and Post Conference Promotion
• Name & logo on conference signage & event slideshows
• Verbal recognition from CRHC’s CEO
• Participate in the Sponsor Breakfast - Friday Morning
• Push notification in event app

SILVER SPONSOR
$4,000
• All Bronze Sponsor Benefits
• Option to introduce general session speaker
• Host a Conference Session Room
• Logo on Conference Agenda
• Discount to Guests of Sponsor
• Post Conference Promotion: Name, logo and company description in one issue of CRHC’s e-newsletter
• Participate in the Sponsor Breakfast - Friday Morning

BRONZE SPONSOR
$3,000
• 2 Event registrations
• Logo included on Event Page
• Breakfast and lunch
• Enhanced Exposure Table
• Logo on Conference Signage and event PowerPoint
• Verbal recognition from CEO during Welcome Address
• Access to attendee list with attendee names (unless attendees opt out)

Sponsors get early access to booth selections

A LA CARTE SPONSORSHIP OPPORTUNITIES

Can’t commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need. For questions on sponsoring a la carte, please contact Kinsey at 720-788-8082

Thursday Night Happy Hour $4,000
Wi-Fi $800
Conference Room $500-$1,000
Mobile App Sponsor $1,500
Tote Bags for Attendees $750
Folder in Registration Bag $650
Parking Sponsorship $500
Promo Video Showing $1000
App Push Notification $350
Attendee Lanyards $650
Tote Bag Inserts $150

Visit our website for even more options!
coruralhealth.org/events/annual-conference