

ADVERTISING OPPORTUNITIES

with the Colorado Rural Health Center



About CRHC

As a 501(c)(3) nonprofit organization, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing healthcare issues; and as the State Rural Health Association, advocating for policy change on behalf of its members and all rural healthcare providers

**COLORADO
RURAL HEALTH
CENTER**

The State Office of Rural Health

Updated February 2026

OVERVIEW

Our Audience

Increase your organization's visibility among Colorado's rural healthcare leaders, providers, and community stakeholders. Our communication channels reach a wide audience that cares deeply about advancing rural health.

Our Reach

- 1,900+ newsletter subscribers
- 3,000+ combined social media followers (Facebook, Instagram, and X)
- 11,000+ website views per month

Your message will be seen by healthcare professionals, administrators, and partners across Colorado and beyond who are passionate about improving access to care in rural communities.

Platforms Available for Advertising

- Instagram
- Facebook
- X
- Website
- Newsletter



The State Office of Rural Health

Contact us

For questions or to purchase advertising space, contact Rhea Mech at rmech@coruralhealth.org

OUR OPTIONS

SOCIAL MEDIA

- Includes:
 - One image or graphic,
 - One caption of about 75-150 words
 - One link
- Available on:
 - Instagram
 - Facebook
 - X

Rate:

- \$45 per post, per platform, per month
- \$100 bundle for all three platforms

WEBSITE

- Option 1 - Website Banner
 - 1 of 5 rotating banners on the top space of our home page
- Option 2 - Website Footer
 - Square on the right or left side of our footer on every page of the site

Rate:

- Option 1 = \$200 a month
- Option 2 = \$100 a month

If the space has not been requested by another company by the 15th, you may extend to another month's purchase.

NEWSLETTER

Our monthly newsletter, the Special Delivery, has a carefully cultivated audience list with industry contacts, state and national thought leaders, front line healthcare providers, administrative professionals in rural hospitals and clinics, educational leaders, and C-suite leadership in the state's CAHs and RHCs

- Includes
 - About 250 – 300 words
 - One graphic or logo
 - One website link

Rate:

- \$125 per issue

If the space has not been requested by another company by the 15th, you may extend to another month's purchase.