

The State Office of Rural Health

FOR IMMEDIATE RELEASE

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Colorado Rural Health Center Announces Partnership with ClearDATA to Offer Cloud-based Healthcare Computing to Rural Hospitals and Clinics

As rural health providers continue to sophisticate their health information technology systems, this partnership paves the way for HIPAA compliant cloud computing.

Denver, Colo. – The Colorado Rural Health Center (CRHC), eagerly announces a strategic partnership with ClearDATA, the nation's only healthcare exclusive cloud computing company. Per the partnership, ClearDATA will offer CRHC member facilities access to industry leading, world class, healthcare-exclusive solutions, including HIPAA Compliant and HITRUST certified solutions.

The current healthcare IT infrastructure is aged, fragmented, and not built to house and manage large scale data sets—and internal IT staff are stretched too thin to keep at bay today's constant onslaught of data breaches.

"ClearDATA is excited to partner with CRHC to enhance healthcare services in the state by providing affordable, secure, HIPAA-compliant application hosting, off-site data backup, and disaster recovery services," said Darin Brannan, chief executive officer at ClearDATA.

ClearDATA's ongoing development of its Healthcare SaaS HIT Cloud Management Platform aims to simplify the management of complex IT infrastructures by providing a single interface to manage and monitor resources in real-time across multiple platforms while ensuring against security breaches with embedded technology, policy, and process.

Michelle Mills, CRHC's chief executive officer explained why such partnerships are important to rural providers, "Preferred partnership agreements, such as that with ClearDATA, allow our members cost reduction savings and efficiencies by aggregating purchasing volume and using that leverage to negotiate discounts."

ClearDATA will work closely with rural healthcare facilities over the coming months to modernize and manage infrastructure through the implementation of ClearDATA's HealthDATA[™] Cloud and SaaS IT Cloud Management platform.

Some of the HIPAA Compliant, HiTRUST certified solutions that CRHC member facilities will now have discounted access to include; <u>cloud application hosting</u>, <u>offsite</u> <u>backup</u>, <u>disaster recovery and replication services</u>, and <u>data and image archiving</u> <u>services</u>.

The solutions will enable healthcare facilities to benefit from greater transparency, enhanced application and network security, and industry-leading compliance.

"These services will go a long way to alleviate the stress and obstacles rural healthcare facilities are facing with regard to health information technology support and systems," explains Mills.

CRHC, a member-based association for rural healthcare providers in Colorado, offers a wide range of preferred partner programs and services exclusive to its members. CRHC members should contact CRHC for further information and membership pricing at <u>info@coruralhealth.org</u> or by calling 303-832-7493.

This partnership will expand ClearDATA's well established footprint in Colorado. To learn more about ClearDATA, visit <u>www.cleardata.com</u>.

About The Colorado Rural Health Center

The Colorado Rural Health Center was established in 1991 as Colorado's State Office of Rural Health. As a 501(c)(3) nonprofit corporation, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing health care issues; and as the State Rural Health Association, advocating for policy change to ensure that rural Coloradans have access to comprehensive, affordable health care services of the highest quality. For more information visit coruralhealth.org, call 303-832-7493, or call toll free 800-851-6782 from rural Colorado.

About ClearDATA

ClearDATA is the healthcare industry leader in <u>cloud computing</u>, platform and <u>information security services</u>. More than 300,000 healthcare providers rely on ClearDATA's secure, HIPAA-compliant cloud infrastructure to store, manage and protect their patient health information and critical applications. For more information, call (888) 899-2066.

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