



THE FORUM 2023

APRIL 12 - 14, 2023 | IN-PERSON

Sponsor and Exhibitor Prospectus

35
BOOTHS
AVAILABLE

46%
OF ATTENDEES
ARE C-SUITE/
MANAGEMENT



Event Details

EVENT OVERVIEW

This year's [Rural Health Clinics Forum](#) will be held in person in Aurora!

[The Forum](#) offers networking, education on a wide range of topics, resources, and many opportunities to interact with C-Level Executives, Directors, managers, support staff, rural health clinics administrators, and other important staff in rural healthcare with an emphasis on the state's rural health clinics and critical access hospitals. CRHC staff is committed to make sure that the networking and exhibitor experience are valuable.

The Forum is the year's premier event for networking with representatives from Colorado's rural health clinics. Sponsorship and exhibitor opportunities are limited in availability, so act now!

SPONSOR PACKAGES TO FIT YOUR NEEDS

Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don't see what you're looking for? Give us a call. We want your involvement in the state's premier rural healthcare conference to pay dividends!

ABOUT THE COLORADO RURAL HEALTH CENTER

The Colorado Rural Health Center (CRHC) is Colorado's nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations. Established in 1991 by members of the Colorado Rural Health Consortium, Colorado Rural Health Center (CRHC) was created with start-up support from the Federal Office of Rural Health Policy and several other public and private organizations around the state. CRHC was developed as a nonprofit organization and is one of only three nonprofit offices of rural health in the country.

CONFERENCE VENUE

Hyatt Regency Aurora-Denver Conference Center
13200 E 14th Place
Aurora, Colorado 80011 USA
([Book room here!](#))



CRHC CONTACTS

Kinsey Sarian
events@coruralhealth.org
Event Coordinator
720-788-8082



The State Office of Rural Health

TARGET AUDIENCE

The Forum is Colorado Rural Health Center's spring conference. The audience is primarily made up of rural health clinic leadership, management, providers, administrative staff, and quality improvement teams. The event will also feature members of the leadership and quality teams from many rural hospitals around the state. We feature a full day of hands-on workshops, as well as general sessions and breakout sessions, for two and a half days packed with learning and networking. Engage these healthcare professionals with unopposed exhibit time, networking meals, and the option to sponsor breakout sessions.

WHY BE A PART OF THIS EVENT?

This is a rare opportunity to exhibit at one conference with an anticipated expanded and more diverse audience.

The Forum is a well-established, essential event for members of Colorado's safety net. Attendees are motivated to engage, learn, and make the most of their time networking with peers and vendors alike.

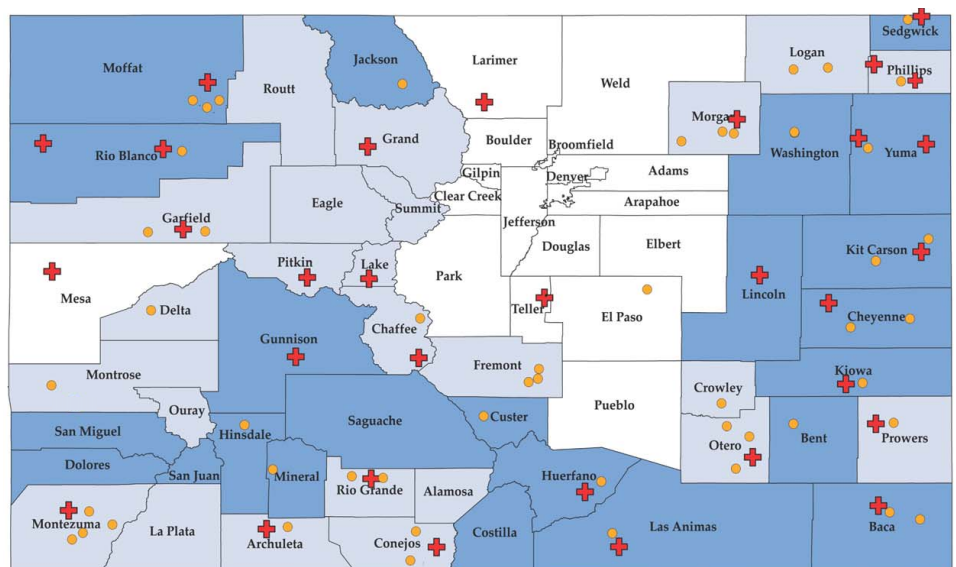
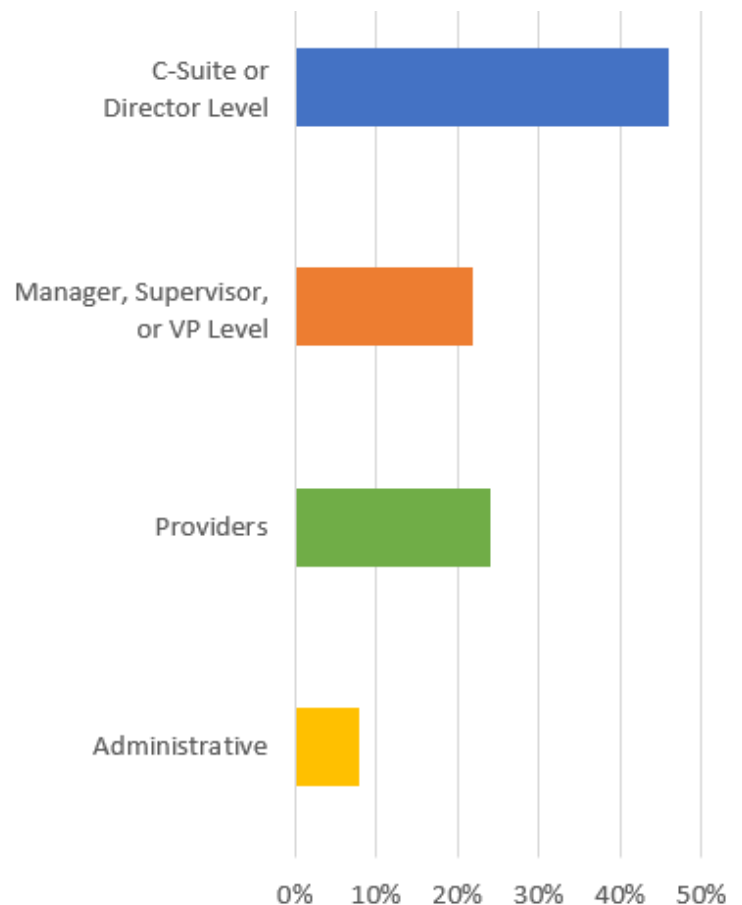
Conference exhibitors are an essential component to the conference, as they connect our attendees with valuable resources and information that is applicable to their hospitals, clinics, staff and more.

WHERE ARE OUR MEMBER FACILITIES?

The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals from the rural and frontier counties of Colorado.

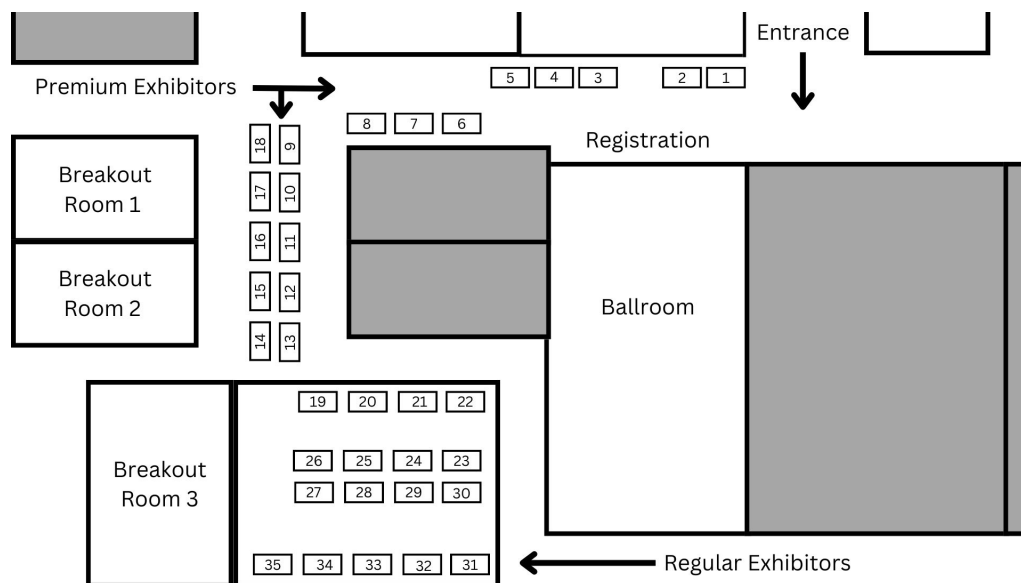


ATTENDEE POSITION BREAKDOWN



BOOTH OPPORTUNITIES

35 total booths available. Booth locations and event timelines are approximate and subject to change. Below is a preview of how the Colorado Rural Health Center's conference app will feature exhibitors and sponsors and drive engagement!



**REGULAR
EXHIBITOR**
\$1,025

- Click left icon to view full description and details
- (1) Exhibit staff registration included with [Regular booth](#)
- Standard Exhibit table - 6ft table with 1 ft space on each side
- Conference materials, such as name badge and program
- Breakfast and lunch on Thursday. Breakfast on Friday.
- The ability to interact and network with over a hundred healthcare professionals
- Increased brand awareness of products & services to healthcare decision-makers
- Up to (2) registrations can be [added for \\$275/each](#)
- PLEASE NOTE - Electricity is not automatically included with a Regular booth. If you would like access to an outlet, you can [add it on to your purchase for \\$75.](#)



**PREMIUM
EXHIBITOR**
\$1,450

- Click left icon to view full description and details
- (2) Exhibit staff registrations included with [Premium booth](#)
- Increased exposure booth location
- Conference materials, such as name badge and program
- Breakfast and lunch on Thursday. Breakfast on Friday.
- The ability to interact and network with over a hundred healthcare professionals
- Increased brand awareness of products & services to healthcare decision-makers
- Up to (2) registrations can be [added for \\$275/each](#)
- PLEASE NOTE - Electricity is not automatically included with a Premium booth. If you would like access to an outlet, you can [add it on to your purchase for \\$75.](#)

Sponsor Levels



GOLD SPONSOR

\$5,500

[Learn more!](#)

- All Silver Sponsor Benefits
- Option to reserve general session table for staff
- Option to introduce Keynote Speaker
- Option for Insert in conference packet
- Pre and Post Conference Promotion:
- Name & logo on conference signage & event slideshows
- Verbal recognition from CRHC's CEO
- Name, logo description in two issues of CRHC's E-Newsletter

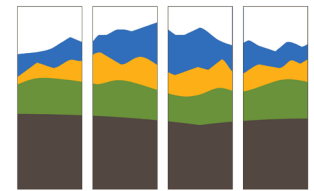


SILVER SPONSOR

\$4,000

[Learn more!](#)

- All Bronze Sponsor Benefits
- Option to introduce general session speaker
- Host a Conference Session Room
- Logo on Conference Agenda
- Discount to Guests of Sponsor
- Post Conference Promotion: Name, logo and company description in one issue of CRHC's e-newsletter



BRONZE SPONSOR

\$3,000

[Learn more!](#)

- 2 Event registrations
- Logo included on Event Page and Mobile App
- Breakfast and lunch
- Enhanced Exposure Table
- Logo on Conference Signage and event PowerPoint
- Option to hang banner behind table
- Verbal recognition from CEO during Welcome Address
- Access to attendee list with attendee names

A LA CARTE SPONSORSHIP OPPORTUNITIES

Can't commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need.

Click an icon below to view full description and details.

For questions on sponsoring a la carte, please contact Matt at 303.996.9698



**Happy Hour
Drink Tickets**
\$9/ea



**Tote Bag
Inserts**
\$300



**App Push
Notification**
\$350



**Conference
Room**
\$500



**Attendee
Lanyards**
\$650



**Registration
Tote Bags**
\$650



**Registration
Folders**
\$750



**Wi-Fi
Sponsor**
\$800



**Parking
Sponsor**
\$900



**Main
Ballroom**
\$1,000



**Promo Video
Showing**
\$1,000



**Promo Video
Add-On Minutes**
\$100



**Mobile App
Sponsor**
\$1,500



**Happy Hour
Sponsor**
\$4,000

TENTATIVE EXHIBITOR AND SPONSOR SCHEDULE*

April 12, 2023

5:00 PM - 7:00 PM

WEDNESDAY

Exhibitor Access/Booth Setup Time

April 13, 2023

7:00 AM - 8:00 AM

8:00 AM - 9:00 AM

9:00 AM - 10:15 AM

10:15 AM - 10:45 AM

11:45 AM - 12:45 PM

12:45 PM - 1:45 PM

4:30 PM - 6:30 PM

THURSDAY

Exhibitor Access/Additional Booth Setup Time

Breakfast

Opening Keynote

Morning Break and Visit with Exhibitors

Lunch

Afternoon Break and Visit with Exhibitors

Evening Networking Happy Hour (Sponsorship Opportunity)

April 14, 2023

7:00 AM - 8:00 AM

9:00 AM - 9:25 AM

9:25 AM - 11:30 AM

10:30 AM - 11:30 AM

FRIDAY

Breakfast

Morning Break and Visit with Exhibitors

Exhibitor Booth Tear Down Time

Closing Keynote

* Subject to change. Event app will show final times

Cancellations received on or before March 15th will be eligible for a registration refund minus a \$25 administrative fee. Cancellations received after March 15 will not be eligible for a refund, but a substitute attendee may be sent. Refunds will not be given for “no-shows.” To request a refund, contact 303.832.7493 or web@coruralhealth.org.