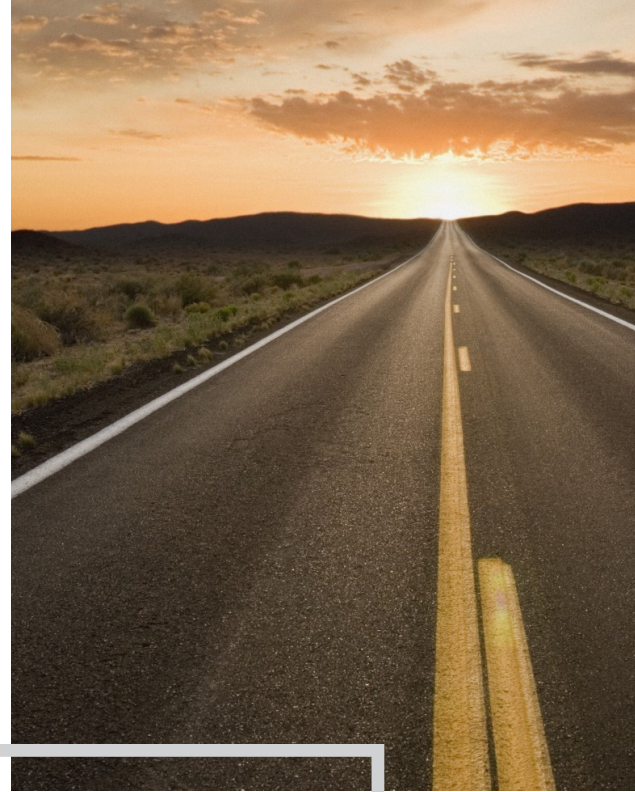


## For Ad Space Purchasing

Contact Matthew Enquist

[me@coruralhealth.org](mailto:me@coruralhealth.org)

<https://www.coruralhealth.org/>



ADVERTISE  
WITH THE

 **COLORADO  
RURAL HEALTH  
CENTER**

*The State Office of Rural Health*



CRHC supports the fragile healthcare delivery system in Colorado by providing programs to rural hospitals and clinics that improve quality of care, increase funding and reimbursement, workforce shortages, and assist with emergency preparedness.

# ADVERTISE

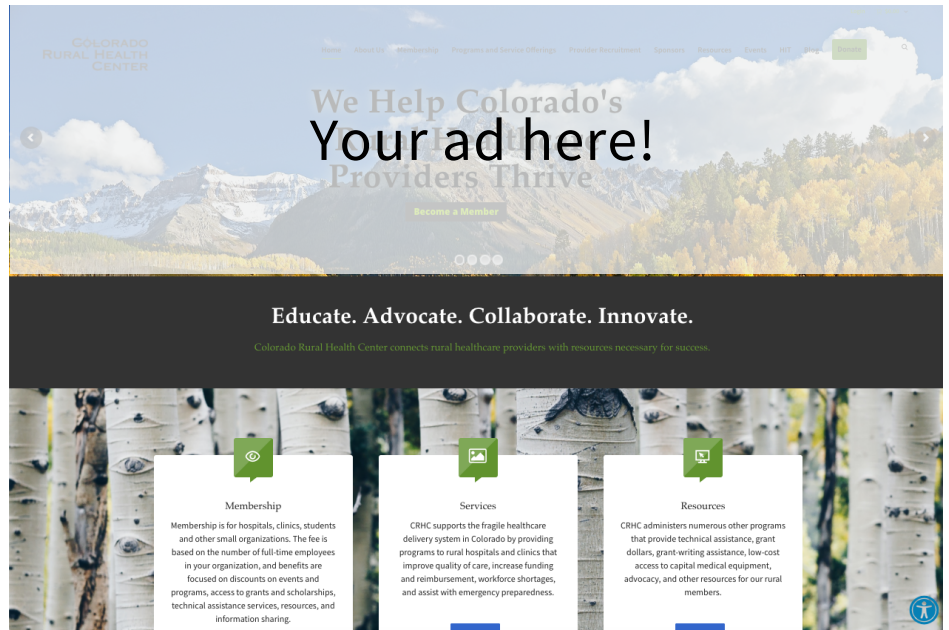
Sold on a per  
month basis  
starting at \$75 a  
month.

If the space has not been  
requested by another company  
by the 15th, you may extend to  
another month's purchase.

# ON OUR WEBSITE!

## OPTION 1 :

*1 of 5 rotating photos on the top space of our  
home page.*

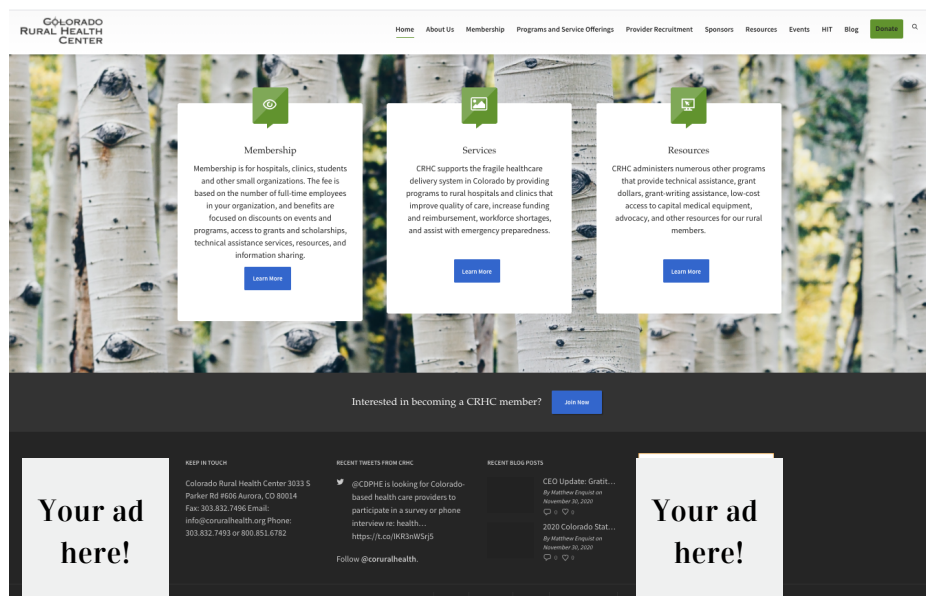


The CRHC website averages  
11,000 pageviews a month!

## OPTION 2 :

*Square on the right or left side of our footer  
that is on every page of the site.*

Sold for  
\$40 a month  
\$200 for 6 months  
or  
\$400 for 1 year



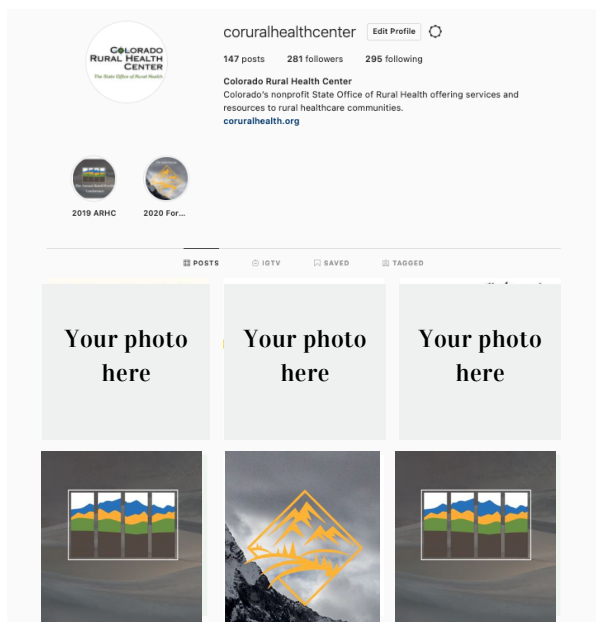
# ADVERTISE

## INSTAGRAM:

- \$50 per 3 posts

### Includes:

- 1 logo
- 2 graphics
- 1 paragraph caption per post (3)
- 1 link per post (3)



600 followers and growing!

## TWITTER:

- \$75 per post

### Includes:

- 1 paragraph
- 1 Photo
- 1 Link

1900 followers and growing!



## FACEBOOK:

- \$40 per post

### Includes:

- 1 paragraph
- 1 Photo
- 1 Link



682 likes, 942 follows, and growing!



# ADVERTISE

Starting at  
\$50 an issue!  
Includes:

One section square add  
for logo and one  
paragraph of text.

This carefully cultivated  
and maintained list spans  
industry contacts, state  
and national thought  
leaders, front line  
healthcare providers,  
administrative  
professionals in rural  
hospitals and clinics,  
educational leaders, and  
C suite leadership in the  
state's CAHs and RHCs

Buy three get  
one 50% off

# IN OUR NEWSLETTER!

Our special delivery newsletter is sent  
to 2800 contacts every month!

Monthly e-newsletter from the Colorado Rural Health Center.


[View this email in your browser](#)

**COLORADO RURAL HEALTH CENTER**

**Special Delivery**

Monthly e-newsletter featuring news, headlines & events

### CEO Update: Gratitude



November is a month that we typically set out to give thanks through National Rural Health Day and of course, Thanksgiving. I know this year likely looked different in terms of your Thanksgiving. I hope you still found a way to celebrate.

CRHC concluded the Improving Communications and Readmissions Program (iCARE) earlier this year after ten years and the final White Paper will be released by years end. The iCARE Program was created as a way to demonstrate the Power of Rural. Numerous reports and publications show the struggles rural communities face, with serving a population that is older, sicker, and poorer than their urban counterparts. In fact in Colorado, 73% of our landmass is considered rural or frontier with 47 of Colorado's 64 counties designated as either rural and frontier and with nearly 721,500 people calling rural Colorado "home". The median age is 43 compared to 40 in urban, 22% of adult rural Coloradans are considered obese, 7% of rural adults have diabetes and 21% of rural kids live in poverty compared to 11% in urban.

These statistics paint a grim picture of rural life and one of the narratives not just in Colorado, but nationally, that needs to change. Change is caused by seeing and demonstrating and showcasing the good work being accomplished in our rural communities. When rural communities have the power to come up with solutions that work for their unique environment, innovation takes place and that innovation results in positive change. I'm proud of the work that our rural communities and staff have accomplished over the past ten years and know that more positive change will come through our rural community's collaboration on CRHC's new quality improvement initiative: the Colorado Rural Sustainability Network.

[Read More](#)

### Thank you to our Featured Annual Conference Sponsors

## Your Ad Here

As an independent, nonprofit organization, we are dedicated to serving all of Colorado's healthcare stakeholders including physicians, hospitals, behavioral health, emergency medical services, public health, long-term care, laboratories, imaging centers, health plans, communities and patients.