CRHC supports the fragile healthcare delivery system in Colorado by providing programs to rural hospitals and clinics that improve quality of care, increase funding and reimbursement, workforce shortages, and assist with emergency preparedness.
ADVERTISE

Sold on a per month basis starting at $75 a month.

If the space has not been requested by another company by the 15th, you may extend to another month's purchase.

OPTION 1:

1 of 5 rotating photos on the top space of our home page.

The CRHC website averages 11,000 pageviews a month!

OPTION 2:

Square on the right or left side of our footer that is on every page of the site.

Sold for $40 a month $200 for 6 months or $400 for 1 year

Your ad here!

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ADVERTISE ON OUR SOCIAL MEDIA!

INSTAGRAM:
- $50 per 3 posts
  Includes:
  - 1 logo
  - 2 graphics
  - 1 paragraph caption per post (3)
  - 1 link per post (3)

- 600 followers and growing!

TWITTER:
- $75 per post
  Includes:
  - 1 paragraph
  - 1 Photo
  - 1 Link

- 1900 followers and growing!

FACEBOOK:
- $40 per post
  Includes:
  - 1 paragraph
  - 1 Photo
  - 1 Link

- 682 likes, 942 follows, and growing!
ADVERTISE

Starting at $50 an issue!

Includes:

One section square add for logo and one paragraph of text.

This carefully cultivated and maintained list spans industry contacts, state and national thought leaders, front line healthcare providers, administrative professionals in rural hospitals and clinics, educational leaders, and C suite leadership in the state’s CAHs and RHCs

Buy three get one 50% off

IN OUR NEWSLETTER!

Our special delivery newsletter is sent to 2800 contacts every month!

CEOs Update: Gratitude

November is a month that we typically set out to give thanks through National Rural Health Day and of course, Thanksgiving. I know this year likely looked different in terms of your Thanksgiving, I hope you still found a way to celebrate.

CRHC concluded the Improving Communications and Readmissions Program (iCare) earlier this year after ten years and the final White Paper will be released by years end. The iCare Program was created as a way to demonstrate the Power of Rural. Numerous reports and publications show the struggles rural communities face, with serving a population that is older, sicker, and poorer than their urban counterparts. In fact in Colorado, 73% of our landmass is considered rural or frontier with 47 of Colorado's 64 counties designated as either rural and frontier with nearly 721,500 people calling rural Colorado “home”. The median age is 43 compared to 40 in urban, 22% of adult rural Coloradans are considered obese, 7% of rural adults have diabetes and 21% of rural kids live in poverty compared to 11% in urban.

These statistics paint a grim picture of rural life and one of the narratives not just in Colorado, but nationally that needs to change. Change is caused by seeing and demonstrating and showcasing the good work being accomplished in our rural communities. When rural communities have the power to come up with solutions that work for their unique environment, innovation takes place and that innovation results in positive change. I’m proud of the work that our rural communities and staff have accomplished over the past ten years and know that more positive change will come through our rural community’s collaboration on CRHC’s new quality improvement initiative: the Colorado Rural Sustainability Network.

Thank you to our Featured Annual Conference Sponsors

As an independent, nonprofit organization, we are dedicated to serving all of Colorado’s healthcare stakeholders including physicians, hospitals, behavioral health, emergency medical services, public health, long-term care, laboratories, imaging centers, health plans, communities and patients.

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