



THE COLORADO RURAL HEALTHCARE CONFERENCE

APRIL 17-18, 2025

BROOMFIELD, CO

COLORADO RURAL HEALTH CENTER

Sponsor and Exhibitor Prospectus





Event Details

EVENT OVERVIEW

We are happy to announce that in 2025 we are combining our spring Forum and fall Annual Conference to bring you a brand new combined event: The Colorado Rural Healthcare Conference!

This new conference will have different educational tracks to cater to both hospitals and clinics. For our valued exhibitors and sponsors, that means a larger audience consisting of leadership from both Critical Access Hospitals AND Rural Health Clinics.

Between these different tracks, we will also share keynote sessions and networking time to come together to enhance Colorado's rural healthcare services. That's why we chose "Coming Together" as the theme for our first joint conference — the rural healthcare delivery system only works when we all work together, hand in hand, to deliver high quality, affordable healthcare to our communities!

SPONSOR PACKAGES TO FIT YOUR NEEDS

Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don't see what you're looking for? Give us a call. We want your involvement in the state's premier rural healthcare conference to pay dividends!

ABOUT THE COLORADO RURAL HEALTH CENTER

The Colorado Rural Health Center (CRHC) is Colorado's nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations.

CONFERENCE VENUE

Omni Interlocken Hotel
500 Interlocken Blvd
Broomfield, CO 80021

CRHC CONTACTS

Kinsey Sarian
Event Coordinator
events@coruralhealth.org
720-788-8082

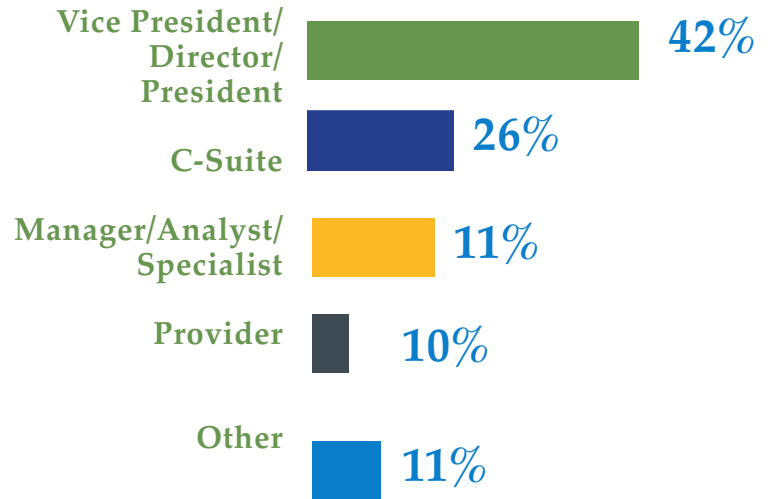


The State Office of Rural Health

TARGET AUDIENCE

The Colorado Rural Healthcare Conference is Colorado Rural Health Center’s new conference, created from a combination of two long running, successful events. The audience is expected to be primarily made up of rural hospital and clinic leadership, management, administrative staff, and quality improvement teams. We will feature a clinics track and a hospitals track, consisting of general sessions, breakout sessions, and combined keynote sessions for two and a half days packed with learning and networking. Exhibits run from Thursday-Friday’s half day. Engage these healthcare professionals with unopposed exhibit time, networking meals, and the option to sponsor breakout sessions, happy hours, and more.

ATTENDEE POSITION BREAKDOWN (from previous Annual Conferences, used as a baseline for expected attendance)



WHY BE A PART OF THIS EVENT?

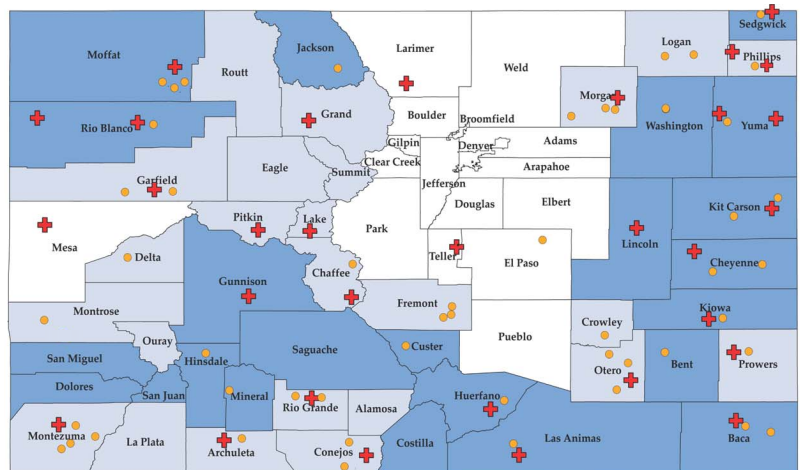
This brand new conference draws upon the Colorado Rural Health Center’s well-established events for members of Colorado’s safety net. Attendees are motivated to engage, learn, and make the most of their time networking with peers and vendors alike.

Conference exhibitors are an essential component of the conference, as they connect our attendees with valuable resources and information that is applicable to their hospitals, clinics, communities, and staff.



WHERE ARE OUR MEMBER FACILITIES?

The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals (CAHs) from the rural and frontier counties of Colorado.



BOOTH OPPORTUNITIES

Booth locations and event timelines are approximate and subject to change



**PREMIUM
EXHIBITOR**
\$2,000

- All regular exhibitor benefits
- Enhanced exposure exhibit table
- Ability to choose your booth location (first come, first served)
- 1 Additional registration included



EXHIBITOR
\$1,500

- 1 Full conference registration exhibit table (6')
- Logo included on event page
- Breakfast and lunch
- Networking with attendees



Sign up today!

coruralhealth.org/the-colorado-rural-healthcare-conference

TENTATIVE EXHIBITOR AND SPONSOR SCHEDULE

WEDNESDAY - April 16

7:00 AM – 5:00 PM Critical Access Hospital Workshop - No exhibits
5:00 - 9:00 PM Sponsor and Exhibitor Setup

THURSDAY - April 17

6:00 - 8:00 AM Sponsor and Exhibitor Setup
7:00 – 8:00 AM Breakfast
9:30 – 10:00 AM Morning Break and Visit with Exhibitors
12:00 - 1:00 PM Lunch
1:00 – 1:30 PM Afternoon Break and Visit with Exhibitors
4:00 - 6:00 PM Evening Networking Event (*Sponsorship Opportunity*)

FRIDAY - April 18

8:00 - 9:00 AM Breakfast
9:00 – 9:30 AM Morning Break and Visit with Exhibitors
12:00 PM Adorn and Exhibitor Tear down



GOLD SPONSOR
\$6,000

- All Silver Sponsor Benefits
- Option to reserve general session table for staff
- Option to introduce Keynote Speaker
- Pre and Post Conference Promotion
- Name & logo on conference signage & event slideshows
- Verbal recognition from CRHC's CEO
- Participate in the Sponsor Breakfast - Friday Morning
- Push notification in event app



Sponsor Levels

SILVER SPONSOR
\$4,500

- All Bronze Sponsor Benefits
- Option to introduce general session speaker
- Host a Conference Session Room
- Logo on Conference Agenda
- Discount to Guests of Sponsor
- Post Conference Promotion: Name, logo and company description in one issue of CRHC's e-newsletter
- Participate in the Sponsor Breakfast - Friday Morning



BRONZE SPONSOR
\$3,500

- 2 Event registrations
- Logo included on Event Page
- Breakfast and lunch
- Enhanced Exposure Table
- Logo on Conference Signage and event PowerPoint
- Verbal recognition from CEO during Welcome Address
- Access to attendee list with attendee names (unless attendees opt out)



Sponsors get early access to booth selections



A LA CARTE SPONSORSHIP OPPORTUNITIES

Can't commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need. For questions on sponsoring a la carte, please contact Kinsey at 720-788-8082



Thursday Night Happy Hour
\$5,000



Wi-Fi
\$1,000



Conference Room
\$500-\$1,000



Mobile App Sponsor
\$1,000



Tote Bags for Attendees
\$300



Folder in Registration Bag
\$300



Promo Video Showing
\$1000



App Push Notification
\$350



Attendee Lanyards
\$300



Tote Bag Inserts
\$100

Visit our website for even more options!
coruralhealth.org/the-colorado-rural-healthcare-conference