

# ADVERTISING OPTIONS

 **OLORADO  
RURAL HEALTH  
CENTER**

*The State Office of Rural Health*



## About CRHC

As a 501(c)(3) nonprofit organization, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing healthcare issues; and as the State Rural Health Association, advocating for policy change on behalf of its members and all rural healthcare providers

## Contact

For questions or to purchase ad space, contact Matt Enquist at [me@coruralhealth.org](mailto:me@coruralhealth.org)

[www.coruralhealth.org](http://www.coruralhealth.org)



# ADVERTISE ON OUR WEBSITE

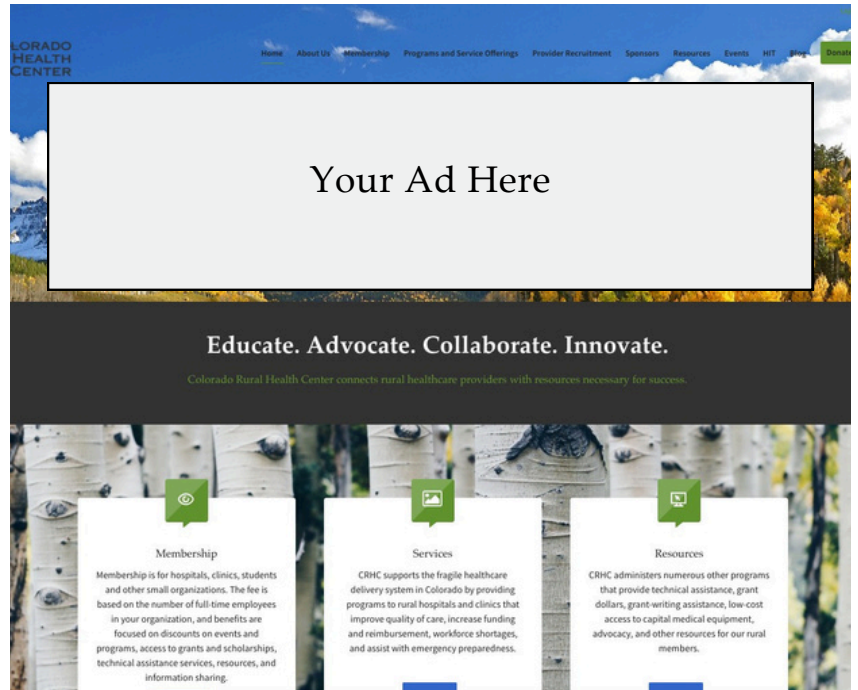
## OPTION 1:

1 of 5 rotating photos on the top space of our home page.

**Sold on a per month basis starting at \$75 a month.**

If the space has not been requested by another company by the 15th, you may extend to another month's purchase.

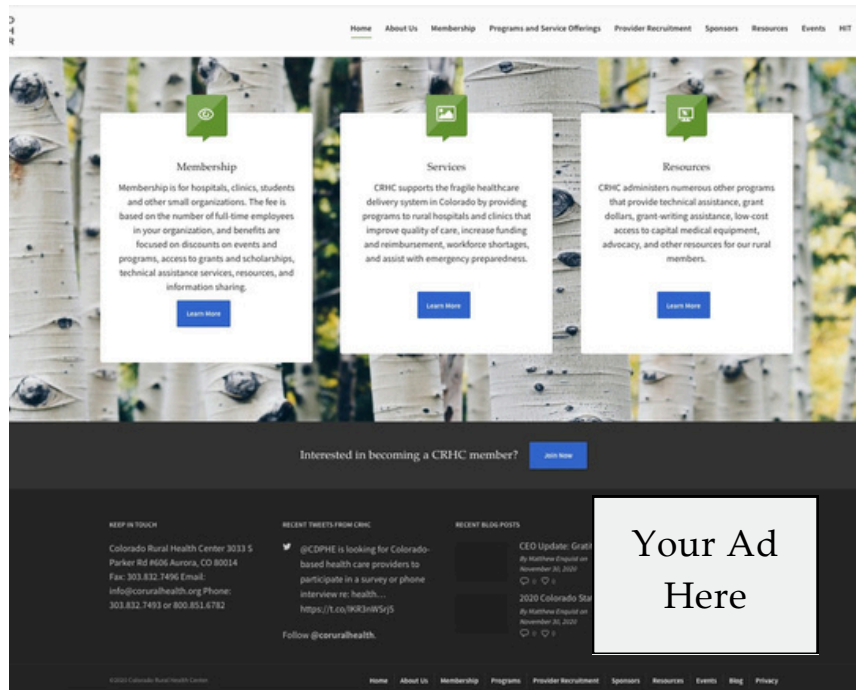
**The CRHC website averages 11,000 pageviews a month!**



## OPTION 2:

Square on the right or left side of our footer on every page of the site.

**Sold for \$40 a month, \$200 for 6 months, or \$400 for 1 year.**



# ADVERTISE ON OUR SOCIAL MEDIA

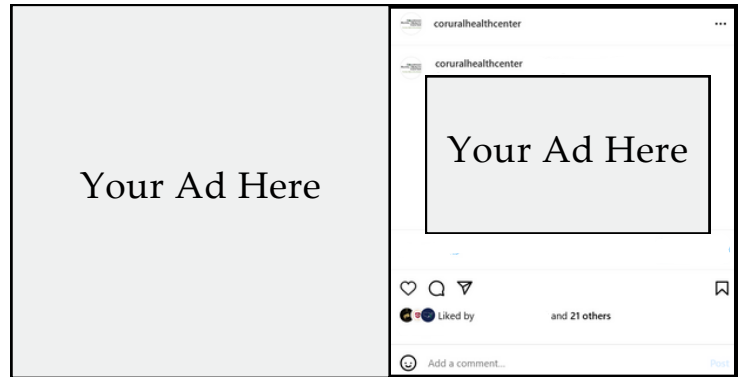
## INSTAGRAM:

\$50 per 3 posts

### Includes:

- 1 logo
- 2 graphics
- 1 paragraph caption per post
- 1 link per post

@coruralhealth



~1,050 followers

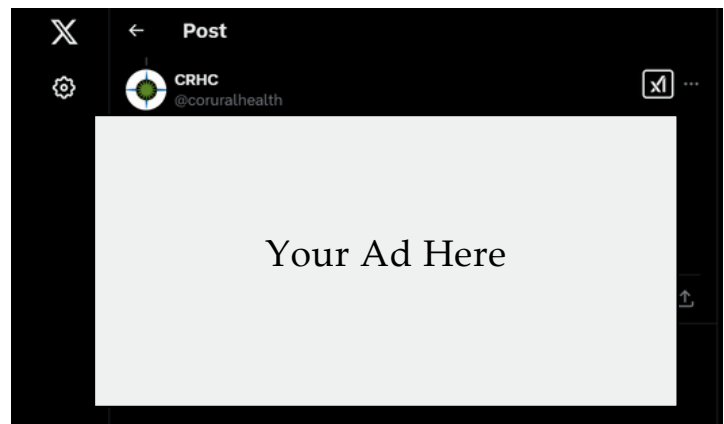
## TWITTER:

\$75 per post

### Includes:

- 1 paragraph
- 1 Photo
- 1 Link

@coruralhealth



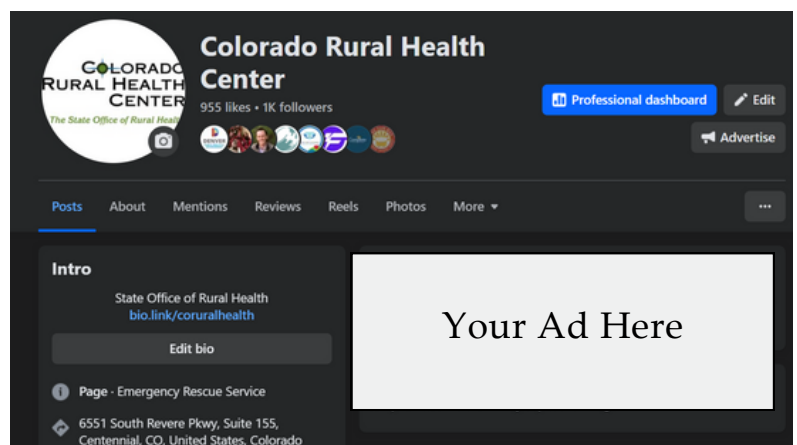
~ 1,900 followers

## FACEBOOK:

\$40 per post

### Includes:

- 1 paragraph
- 1 Photo
- 1 Link



950+ likes, 1000 follows

# ADVERTISE IN OUR NEWSLETTER

Starting at \$50 an issue

Includes:

One section square ad for logo  
one paragraph of text.

This carefully cultivated and maintained list spans industry contacts, state and national thought leaders, front line healthcare providers, administrative professionals in rural hospitals and clinics, educational leaders, and C suite leadership in the state's CAHs and RHCs

Buy three get  
one 50% off

Our Special Delivery newsletter is sent to over 1,900 subscribers every month!



## CEO Update: Celebrating Rural



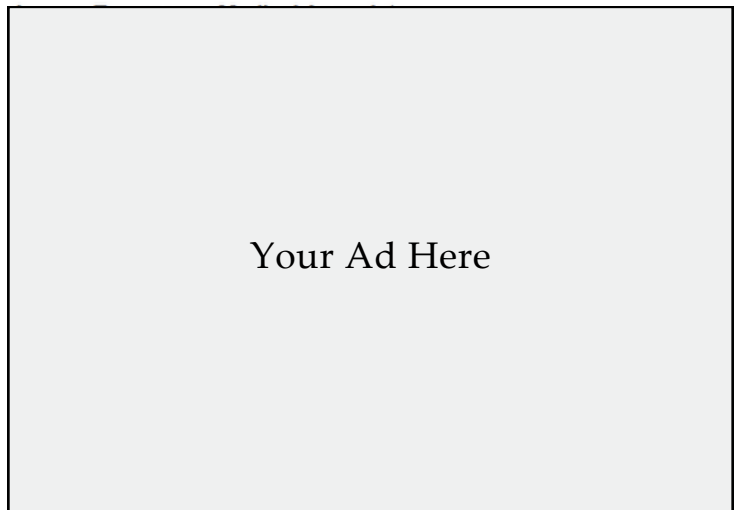
November is a time to give thanks and show gratitude to the many people who live and work in our rural communities. In 2011, the National Organization of State Offices of Rural Health created National Rural Health Day, held annually on the 3<sup>rd</sup> Thursday of November, as a day to honor and celebrate rural communities and the vital work they undertake.

Governor Polis also recognized the great work of our rural communities and issued a [proclamation](#).

Every year, the Colorado Rural Health Center chooses a rural community to visit to celebrate this day and honor the work of our rural healthcare workers. This year we celebrated with Melissa Memorial Hospital. Michael Hassel, Chief Executive Officer, Melissa Memorial Hospital says, "National Rural Health Day is vital as it shines a spotlight on the critical, life changing and lifesaving work hospitals like ours do every day. We are all charged to do more with less while remaining engaged and responsive to the needs of our communities. This is not just a moment to celebrate, but a call to action to keep pushing forward."

[Read More](#)

CRHC Advertiser:



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